



400 E. Brown Deer Rd.  
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### **Glitters Like Gold Coneflower**

*Rudbeckia 'Glitters Like Gold'*

Height: 3 feet

Spread: 24 inches

Spacing: 18 inches

Sunlight: ☉

Hardiness Zone: 3

Other Names: Orange Coneflower, Black Eyed Susan

#### **Description:**

This vigorous variety produces large, 3" wide, golden-yellow daisies with dark brown eyes; bred to be highly resistant to Septoria leaf spot; deadhead for re-blooming; drought tolerant once established; wonderful along borders or in containers

#### **Ornamental Features**

Glitters Like Gold Coneflower has masses of beautiful gold daisy flowers with dark brown eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated pointy leaves remain dark green in color throughout the season.

#### **Landscape Attributes**

Glitters Like Gold Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Glitters Like Gold Coneflower is recommended for the following landscape applications;



*Glitters Like Gold Coneflower flowers*  
Photo courtesy of NetPS Plant Finder



*Glitters Like Gold Coneflower in bloom*  
Photo courtesy of NetPS Plant Finder



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- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

### **Planting & Growing**

Glitters Like Gold Coneflower will grow to be about 3 feet tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 15 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Glitters Like Gold Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.