



400 E. Brown Deer Rd.  
Bayside, WI 53217

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**Gateway Joe Pye Weed**  
*Eupatorium maculatum 'Gateway'*

Height: 6 feet

Spread: 4 feet

Spacing: 3 feet

Sunlight:

Hardiness Zone: 2

Other Names: Eupatorium purpureum, Boneset

**Description:**

Densely packed, fragrant clusters of purple flowers sit atop red-purple stems and dark green, lance shaped foliage; compact, short and bushy habit; low maintenance, perfect for borders, cottage gardens or as an accent plant; great cut flower

**Ornamental Features**

Gateway Joe Pye Weed has masses of beautiful plumes of lightly-scented purple flowers at the ends of the stems from late summer to late fall, which emerge from distinctive indigo flower buds, and which are most effective when planted in groupings. The flowers are excellent for cutting. Its large serrated narrow leaves emerge dark green in spring, turning forest green in color throughout the season. The dark red stems can be quite attractive.

**Landscape Attributes**

Gateway Joe Pye Weed is an herbaceous perennial with an upright spreading habit of growth. Its wonderfully bold, coarse texture can be very effective in a balanced garden composition.



*Gateway Joe Pye Weed flower buds*  
Photo courtesy of NetPS Plant Finder



*Gateway Joe Pye Weed flowers*  
Photo courtesy of NetPS Plant Finder



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This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Gateway Joe Pye Weed is recommended for the following landscape applications;

- Vertical Accent
- Mass Planting
- Hedges/Screening
- General Garden Use



*Gateway Joe Pye Weed in bloom  
Photo courtesy of NetPS Plant Finder*

### **Planting & Growing**

Gateway Joe Pye Weed will grow to be about 5 feet tall at maturity, with a spread of 4 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 3 feet apart. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 15 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is quite adaptable, preferring to grow in average to wet conditions, and will even tolerate some standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.