



400 E. Brown Deer Rd.  
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**Crescendo Primrose African Daisy**  
*Osteospermum 'Crescendo Primrose'*

Height: 18 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Crescendo Series

**Ornamental Features**

Crescendo Primrose African Daisy is clothed in stunning white daisy flowers with buttery yellow overtones, steel blue eyes and a deep purple ring at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its spiny narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Crescendo Primrose African Daisy is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Crescendo Primrose African Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Crescendo Primrose African Daisy  
flowers*  
Photo courtesy of NetPS Plant Finder



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### **Planting & Growing**

Crescendo Primrose African Daisy will grow to be about 18 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Crescendo Primrose African Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.